



ଜିଲ୍ଲା ପରିଷଦ, କନ୍ଧମାଳ

ପଞ୍ଚାୟତିରାଜ ଓ ପାନୀୟଜଳ ବିଭାଗ
ଓଡ଼ିଶା ସରକାର

ZILLA PARISHAD, KANDHAMAL
Panchayati Raj & Drinking Water Department
Government of Odisha

THROUGH FAX/E-Mail/POST

ZP, KANDHAMAL
Phulbani-762001

Tel:-06842(STD Code)
253696(Off.), 253709(Res)
255297, 253905(Fax)

E-mail ID:- ori-dphulbani@nic.in

Letter No: ୧୫ /2024//Dated: ୩୧ / ୦୧ /2024

Tender Call Notice

Sealed tenders are invited from software firms for website and app development for E-COMMERCE & DIGITAL MARKETING of ORMAS product. The tender paper can be downloaded from www.kandhamal.nic.in, where the details of specification are available. The downloaded tender documents duly filled in with cost of tender document of Rs. 1000/- in shape of Demand Draft/ Pay Order in favor of CDO-cum-EO, Zilla Parishad, Kandhamal should reach the undersigned on or before dt: ୧୨ / ୦୨ /2024 by 5 PM by mode of Regd. Post or speed post only and shall be opened on dt: ୧୩ / ୦୨ /2024 at 11.00 AM in presence of bidders or authorized representatives.

The undersigned reserves the right to reject any or all Tenders without assigning any reason thereof.

DETAILS SPECIFICATION

The entire system consists of (i)-Website (For the end user/customer), (ii) Admin Panel, (iii) Customer Panel

FEATURES SPECIFICATION

1. The system requires 1 Website for the end user / Customer, 2 Web panels : Admin Panel & Seller panel, develop using Laravel and 2 mobile applications : User app and Seller app, develop using Flutter.
2. 100% responsive design to provide a great user experience.
3. An Admin Dash board that shows many advanced information like total sales, total sellers, total products, total customers, status wise products like-pending, confirmed, packaging, out of delivery, delivered, cancelled, returned, failed to deliver etc.
4. The Admin Dash board also displays many analytical records like Admin Wallet amount, Month-wise yearly sales, Top selling products, Top sellers, Top customers etc.
5. Managing customers at ease.
6. Support of multiple national-level Payment Gateways like PhonePe, RazorPay, PayTM and leading International Payment Gateways like PayPal, Stripe which enables the International customers to shop from the Website/App.
7. User/ Customer can sign up / login with Phone Number/ Email ID as well as Google and Face book (Optional).
8. 2-Factor authentication support using MSG91, Twilio etc.
9. Supports Multiple Shipping Methods, including DELHIVERY ONE Integration
10. Supports POS (Point-of-Sale) system for in-house / store selling.
11. Dynamic support for Sales Commission.
12. Customer Wallet and Loyalty Point support for Easy Customer Acquisitions and retentions.
13. Brand-wise, Category-wise, Seller-wise product classifications and display.

14. Support of various Notifications related to Order status, Promotional Offers etc.
15. Support of Slider banners related to promotional offers, deals, important announcements etc.
16. Support of various types of coupon codes like discount, free delivery, first order on per seller basis as well as customer basis with minimum purchase amount as well as Start date and Expiry date.
17. Support of Deal-of-the-day on per product basis with Start date and Expiry date.
18. Support of Featured Deal on per product basis with Start date and Expiry date.
19. Support of Pop-Up Announcement.
20. Help and Support section for Customer Support using support ticket and chat messaging system.
21. Support of Products variants like size, color, type etc and Product Wish-list and support of Product sharing via various methods like mail, social media, Blue tooth etc as well as Bulk Import-Export of products.
22. Support of Blog posts like Achievements, Awards & Honors, Success stories in the website.
23. Support of Bulk Import-Export of products.
24. Since the Mobile app will be developed using Flutter, so same code base will be used in both Android and iOS. iOS version of the App can be developed easily.
25. Leading courier partners like Delivery, Ship Rocket etc could be integrated easily.

Details of the Web Hosting Server

1. The website will be hosted on 3-Core CPU, 3GB RAM Server with CPANEL, Unlimited hosting space (SSD NVMe), unlimited bandwidth, Unlimited My SQL databases, SSL, 200000 File (Inode) Limit.
2. Unlimited E-Mail accounts (50GB Total Mailbox size, 100 Emails per hour, 5GB per Email accounts).
3. Regular Backup of files and database. Database back up once per day and file back up once per week.
4. It can handle up to 60 concurrent visitors/traffic and up to 1500 products (SKU)
5. The server will have 99.9% Uptime guarantee
6. The hosting server could be upgraded easily in future if needed with applicable charges as EXTRA.

TIME Period

Website should be developed within 25 working days of placing the purchase order. Existing domain name (if any) should be pointed to our server as soon as the order is placed.

FREE SERVICES

1. Face book Page creation, Google business verification / linking with Website
2. FREE Google Play Store publication of the Android App(s) (worth ₹2000)

Technical Assistance / Support

Free technical assistance / support via Email / Phone / Whats App / Remote desk top available for 24x7. Yearly twice On-site support required with free of cost.

TERMS & CONDITIONS

1. The envelope containing Tender document must be super scribed as “**Tender for E-COMMERCE & DIGITAL MARKETING of ORMAS product**”
2. The evaluation form & format of Tender completed in all respect should reach the undersigned on or before dt:..12../...03/2024 by 5 PM by mode of Regd. Post or speed post only and shall be opened on ..13../.02/2024 at 11.00 AM in presence of bidders or authorized representatives. Tenders received after due date & time will not be considered.
3. Sanctions of any advance will not be considered. The payment will be made on completion of design.
4. The bill should accompany with the challan of receipt. The offer price should include all taxes, as applicable.
5. The rate offered by the firm should be valid for at least three months.
6. The rate offered by the firm shall be including of all taxes and duties including service tax, as applicable.
7. **While submitting the bid, the bidder should submit the followings documents:**
 - i. PAN number issued in favour of the firm (copy to be attached)
 - ii. GST registration certificate and last GST deposit challan (copy to be attached)
 - iii. Evaluation form and format of Tender.
 - iv. Experience of conducting similar type of website desigb shall be attached with the bid documents in the sealed envelope


CDO-cum-EO
Zilla Parishad, Kandhamal

EVALUATION FORM

1	Name of the Firm	
2	Full address of the Firm Telephone No. Fax No. E-mail address:	
3	Are you a registered Firm	
4	GST Registration No. (Copy to be attached)	
5	PAN in the name of firm (Copy of certificate)	

(I do hereby certify that the above mentioned particulars are true and correct)

Full Signature of the Bidder

Date:

Seal

DECLARATION BY THE BIDDER

It is hereby declared that, I the undersigned, have read and examined all the terms and conditions etc. of the Tender for which I have signed and submitted the bid under proper lawful Power of Attorney. It is also certified that all the terms and conditions of the Tender are fully acceptable to me and I will abide by the conditions of the terms and conditions.

Signature:

Date:

Name:

Address:

Designation:

FORMAT OF TENDER

WEB SITE AND APP DEVELOPMENT COST:

Sl. No.	Description	Rate (₹)	GST (₹) (18%)	Cost	Time Period
1	Website + Android App development + Google Play Store Listing (onetime)				Life Time
2	Hosting Server / Year				5Years
3	Domain Name				5Years
	TOTAL				

(Rupees.....) only

Signature of the Bidder

Name of the Firm/ Agencies:

Date:

Name:

Address:

Designation:



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CDO-cum-EO,
Zilla Parishad, Kandhamal

Memo No: 100 Date 31/01/2024

Copy furnished to the notice board of Deputy, CEO, ORMAS, Kandhamal, CDO-cum-EO, ZP Kandhamal, DI&PRO, Kandhamal, Collectorate, Kandhamal, Sub-Collector, Phulbani, District Employment Officer, PA, ITDA, Phulbani to display the Tender call notice in the office Notice Board for wide publicity.


CDO-cum-EO,
Zilla Parishad, Kandhamal

Memo No: 101 Date 31/01/2024

Copy furnished to the DIO, NIC, Kandhamal to publish the above notice in District website <http://www.kandhamal.nic.in> from: 31/01/2024 to 12/02/2024.


CDO-cum-EO,
Zilla Parishad, Kandhamal