



**ଜିଲ୍ଲା ପରିଷଦ, କନ୍ଧମାଳ**  
ପଞ୍ଚାୟତିରାଜ ଓ ପାନୀୟ ଜଳ ବିଭାଗ  
ଓଡିଶା ସରକାର  
**ZILLA PARISHAD, KANDHAMAL**  
Panchayati Raj & Drinking Water Department  
Government of Odisha

THROUGH FAX/E-MAIL/POST

ZP, KANDHAMAL  
Phulbani-762001

Tel:-06842(STD Code)  
253896(Off.), 253709(Res)  
255297, 253905(Fax)  
E-mail ID:- ori-dphulbani@nic.in

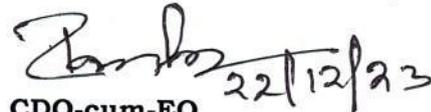
Notice No: 5438 Date: 22-12-2023

**Expression of Interest**

Sealed Quotation are invited from **Empaneled Agencies of I & PR, Odisha (vide Letter No:19012/IPR,BBSR Dated: 07.12.23)** for 10 minutes Video Film(HD quality) in Odia language covering all major projects including line Departments(15-20nos of projects). The film should include the transformation activities taken up concerned blocks during last 5 years. The format of Quotation completed in all respect should be dropped in the Box placed at Zilla Parishad, Kandhamal or send through Speed post, which should be reached to the undersigned on or before **28.12.23 by 11.00 AM** and shall be opened on the same day **28.12.23 at 03.00 PM** in presence of the bidders or their authorized representatives. Quantity may be increased or decreased as per requirement of the office.

**Conditions:**

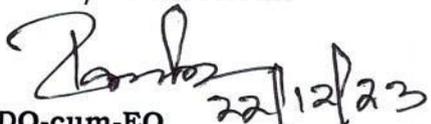
1. Price quoted should be inclusive of all duties, GST, other levies payable including transportation charges to the venue.
2. The agencies/ firms should submit valid GST Certificate.
3. No advance will be provides to the Agencies/Firm for the work. Payment will be made after successful completion of the work.
4. The agencies/ firms should submit all the videos of each production in external HDD in Full HD Format along with the bills.
5. Each bidder shall submit only one quotation paper.
6. The undersigned reserves the right to reject any or all quotations without assigning any reason thereof.

  
CDO-cum-EO 22/12/23  
ZillaParishad, Kandhamal

**Memo No:**

**Date:**

1. The DIO, NIC, Kandhamal to web host the quotation call notice for wide publication.
2. Office Notice Boards of Zilla Parishad Kandhamal/ Collectorate Office for wide circulation.

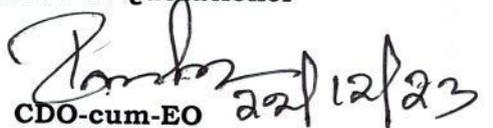
  
CDO-cum-EO 22/12/23  
ZillaParishad, Kandhamal

**FINANCIAL BID FORMAT FOR VIDEO FILM**

<b>Sl. No</b>	<b>Scope of The Work</b>	<b>Total No of Block</b>	<b>Unit Price per Block including GST(Rs.)</b>	<b>Total Price including GST(Rs.)</b>
1	10 minutes Video Film (HD quality) in Odia language covering all major projects including line Departments(15-20nos of projects)	12		

**In Word (Rupees.....) only**

**Seal & Signature of Quotationer**

  
CDO-cum-EO 22/12/23  
ZillaParishad, Kandhamal

**GOVERNMENT OF ODISHA**  
**INFORMATION & PUBLIC RELATIONS DEPARTMENT**

3

File No. IPR-AVP-MISC-0002-2023/ 19012 /IPR, BBSR, Dt. 07/12/2023

**OFFICE ORDER**

Empanelment of the following agencies is hereby extended for a further period with effect from 09/12/2023 to 31/01/2024 or till the notification of fresh empanelment is made, whichever is earlier for production of Audio-Visual Content on the same terms and conditions and rates as mentioned in this Department's Notification No-273 dated 10/01/2022.

SL NO	NAME OF THE AGENCY
1	M/S SOFT LINE STUDIO SERVICES
2	M/S OMMCOM MEDIA PVT. LTD.
3	M/S GENESIS MEDIA PVT. LTD.
4	M/S RABIN VIDEO GRAPHICS
5	M/S ADKNACK
6	M/S ELEEANORA IMAGES PVT. LTD.
7	M/S PRELUDE NOVEL VENTURES PVT. LTD
8	M/S SWAHA ENTERTAINMENT
9	M/S DAYA ENTERTAINMENT PVT. LTD.
10	M/S HERALD CREATIVES PVT. LTD.
11	M/S TOC COMBINE PVT. LTD.
12	M/S GOURI PICTURES
13	M/S ANSHUMAN CREATIVES
14	M/S AJAY SHUKLA PRODUCTIONS PVT. LTD.
15	M/S UK FORTUNE
16	M/S ACADEMY FOR MEDIA LEARNING PVT. LTD.

By Order of the Governor

Director (Technical)

12.2023

Memo No. 19013 /IPR., BBSR, Dated 07/12/2023

1. M/S SOFT LINE STUDIO SERVICES, M-10, Upper Ground Floor, Lajpat Nagar, Part-2, New Delhi-110024, Email-softlinestudio@yahoo.co.in, Mobile-9810003433.
2. M/S OMMCOM MEDIA PVT. LTD., Plot No-130, Shyamkunj, Bomikhal, BBSR-751010, Email-ommcom.media@gmail.com, Phone-0674-2549186
3. M/S DAYA ENTERTAINMENT PRIVATE LIMITED, Daya Entertainment, AT-OU-409, 4th Floor, Esplanade One, Rasulgarh, BBSR-751010, Email-entertainmentdaya@gmail.com
4. M/S GENESIS MEDIA PVT. LTD, C7, Ground Floor, Nizamuddin West, New Delhi-110013, Ph No 9810221212, Email-kala@genesismedimail.com/genesismediamail@gmail.com
5. M/S RABIN VIDEO GRAPHICS, Plot No-367/3765, Mahadev Nagar, Lane-2, Jharpada, BBSR-751006, Ph No-943700150/7205001500 Email-rabinvideographics@gmail.com
6. M/S ADKNACK, 2/3, Podder Nagar, Besides South City Mall, Kolkata-700068, Phone-033-46017600/9810056694, Email-adknackkolkata@gmail.com
7. M/S HERALD CREATIVES PRIVATE LIMITED, Mohanty pada, Chandinichowk, Cuttack 753002, Ph No 0671-236105, Email-herald.advertise@gmail.com/heraldcreatives@gmail.com
8. M/S AJAY SHUKLA PRODUCTIONS PVT. LTD, Farheen Fatima, L3/78, Acharya Vihar, BBSR-Ph No 9810086939, Email- asplnetwork@gmail.com
9. M/S UK FORTUNE, 97/94, Gelapur, Gopinathpur, Dhauli Square, BBSR-751002, Ph No-9938457841, Email-ukfortune.in@gmail.com
10. M/S ELEEANORA IMAGES PRIVATE LIMITED, HIG-7, Phase- Pokhariput, BBSR- 751020, Ph No-9776431650, Email-info@eimagesindia.com
11. M/S TOC COMBINE PRIVATE LIMITED, B-103, Fourth Floor, Panchsheel Vihar, Malviya Nagar, New Delhi-110017 / H-002, Saraswati Apartment, 97 IP Extension, New Delhi-110092, Ph No 9810682725, Email-thetrackone@gmail.com
12. M/S ACADEMY FOR MEDIA LEARNING PRIVATE LIMITED, M-6, Samanta Vihar, BBSR-751017, Email- ceo@odisha.live/accounts@oldigital.in Ph No-6370952100
13. M/S PRELUDE NOVEL VENTURES PRIVATE LIMITED, 108/8, 2nd Floor, PNV Complex, Master Canteen, Janpath, Unit-1, BBSR-751001 Email-info@preludelive.com, Ph No-0674-2394586/87.
14. M/S GOURI PICTURES, Plot No-281, Sahid Nagar, BBSR-751007, Ph No-9861280405, Email-gouripicturesorissa@gmail.com
15. M/S SWAHA ENTERTAINMENT, Canal Road, Chhatra Bazar, College Square, CTC-753003, Ph No-05712973999, Mob-9437274857, Email-swaha.advocacy@gmail.com
16. M/S ANSHUMAN CREATIVES, Brahman Sahi, Choudwar, Cuttack-754025, Mob-8895178674 Email-anshumancreatives@gmail.com

for information and necessary action.

They are requested to submit their consent/ objection(s) if any to this Department within 7 days of issue of this Office Order.

  
07/12/23  
Deputy Secretary to Govt.

Memo No. 19014 /IPR., BBSR, Dated 07/12/2023

Copy forwarded to all Departments/ Directorate for information and necessary action.

  
Deputy Secretary to Govt.

Memo No. 19015 /IPR., BBSR, Dated 07/12/2023

Copy forwarded to OSD to Principal Secretary to Govt./ Sr. P.S. to Director for kind information of Principal Secretary to Govt. and Director respectively.

  
Deputy Secretary to Govt.

Memo No. 19016 /IPR., BBSR, Dated 07/12/2023

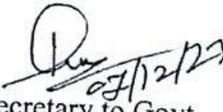
Copy forwarded to the System Analyst, I&PR Department for information and necessary action.

He is requested to upload the Office Order in the I&PR Department Website.

  
Deputy Secretary to Govt.

Memo No. 19017 /IPR., BBSR, Dated 07/12/2023

Copy forwarded to AD(Film) for information.

  
Deputy Secretary to Govt.

GOVERNMENT OF ODISHA  
INFORMATION AND PUBLIC RELATIONS DEPARTMENT

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NOTIFICATION

File No. IPR-AVP-MISC-0016-2021/ 273 /IPR, BBSR. Date : 10/01/2022

In pursuant to RFP No 6621 Dated 30.06.21 the following Agencies/Firms are hereby empanelled by I&PR Department for Production of Audio Visual Contents as per the terms & conditions and rate mentioned below.

SI No	Name of the Agency
1	M/S- SOFT LINE STUDIO SERVICES
2	M/S- OMMCOM MEDIA PVT. LTD.
3	M/S- GENESIS MEDIA PVT. LTD
4	M/S- RABIN VIDEO GRAPHICS
5	M/S- ADKNACK
6	M/S- ELEEANORA IMAGES PRIVATE LIMITED
7	M/S- PRELUDE NOVEL VENTURES PRIVATE LIMITED
8	M/s. SWAHA ENTERTAINMENT
9	M/S- DAYA ENTERTAINMENT PRIVATE LIMITED
10	M/S- HERALD CREATIVES PRIVATE LIMITED
11	M/S- TOC COMBINE PRIVATE LIMITED
12	M/S- GOURI PICTURES
13	M/S- ANSHUMAN CREATIVES
14	M/S- AJAY SHUKLA PRODUCTIONS PVT. LTD
15	M/S- UK FORTUNE
16	M/S-ACADEMY FOR MEDIA LEARNING PRIVATE LIMITED

Terms and Conditions.

- i. The Empanelment will be valid for a period of one year from the date of issue of this Notification. The Empanelment can be extended maximum up to one year on mutual consent.
- ii. The Empanelment does not guarantee that the work will be assigned to the Empanelled Agencies/Firms.
- iii. No advance will be provided to the Agencies/Firms for Production of Audio Visual Contents.
- iv. Different Departments under Govt. of Odisha may assign the work to any of the aforementioned Empanelled Agencies/Firms basing on their requirement.

- v. I&PR Department, reserves the right to assign any Film Production work to any renowned producer, with acclaimed audio-visual productions or International/ National Awardees, who is not in the panel only in exceptional cases.
- vi. I&PR Department reserve the right to amend the production rate for National /International events.
- vii. Shootings of the contents shall be in Full HD Formats only
- viii. In case of utility stock shot, the Agencies/Firms will be paid only Pre and Post production charges for the duration of stock shot.
- ix. The Agencies/firms should submit all the rushes of each production in external HDD in Full HD Format along with the bills.
- x. Payment will be made after preview report submitted by Technical team of I&PR Department for the work order issued by I&PR Department
- xi. The respective Departments may approve the AV Contents at their own end. In case of any doubt only the same may be referred to I&PR Department.

### Production Rates

- i. **Radio Spot/Radio Jingle/Song/ Signature Tune:** As per DAVP rate Notification No F. No.22204/11/09-AV(Part -2) dtd. 18/5/2012)
- ii. **Video Spot:**

Duration	Rate		
	Pre-Production	Production	Post-Production
Up to 60 Sec	Rs. 30,000/- + GST	Rs. 75,000/- + GST	Rs. 45,000/- + GST
Above 60Sec up to 120 Sec	Rs. 10,000/- per 10 sec. + GST		

- iii. **Documentary spot/Tele-films:-**

Duration	Rate
From 2 to 5 Min	Rs. 1,50,000/- + GST
Above 5 Min up to 15 Min	Rs. 3,00,000/ + GST
Above 15Min up to 30 Min	Rs. 4,00,000/ + GST

- iv. **2D Animation Film:**

Duration	Rate
Up to 10 Sec.	Rs. 10,000/- + GST
Up to 20 Sec.	Rs. 20,000/- + GST
Up to 30 Sec.	Rs. 30,000/- + GST
Up to 60 Sec.	Rs. 50,000/- + GST
Up to 120 Sec.	Rs. 75,000/- + GST
Up to 300 Sec.	Rs. 1,00,000/- + GST

*Team Analyst*

v. **Special Service pertaining to AV media:**

Video Shooting (Outdoor) per day Full HD Format	Video Shooting (Interviews) per day Full HD Format
Rs. 25,000/- + GST	Rs. 18,000/- + GST

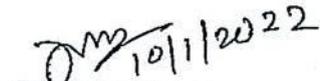
vi. **Transportation:** Agencies/Firms will not be entitled for any transportation charges Up to 50 km. Any journey performed beyond 50 Kms. by the Agency/Firm will be given transportation charges as per the rate prescribed/followed by OTDC or rates approved if any by the Concerned Department. Number of Vehicles used by Agency/Firm should be certified by concerned Department officers considering the requirements. Agency/Firm shall submit only GST Bills /Vouchers.

By Order of Government

  
Director, I&PR

Memo No. 274 /IPR., BBSR, Dated 10/01/2022

Copy forwarded to all Departments/Directorate for information and necessary action.

  
Deputy Director

Memo No. 275 /IPR., BBSR, Dated 10/01/2022

Copy forwarded to System analyst (I/C) , I&PR Department for information and necessary action.

He is requested to upload the said Notification in the I&PR Department website.

  
Deputy Director

emo No. 276 /PR, BBSR, dt. 10/01/2022

Copy forwarded to

- 1) M/S-SOFT LINE STUDIO SERVICES, M-10, Upper Ground Floor, Lajpat Nagar, Part-2, New Delhi-110024, Email -softlinestudio@yahoo.co.in, Mobile-9810003433.
- 2) M/S-OMMCOM MEDIA PVT. LTD., Plt No-130, Shyamkunj, Bomikhal, BBSR-751010, Email-ommcom.media@gmail.com, Phone-0674-2549186
- 3) M/S-DAYA ENTERTAINMENT PRIVATE LIMITED, Daya Entertainment, AT-OU-409, 4th Floor, Esplanade One, Rasulgarh, BBSR-751010, Email-entertainmentdaya@gmail.com.
- 4) M/S-GENESIS MEDIA PVT. LTD, C-7, Ground Floor, Nizamuddin West, New Delhi-110013, Ph No-9810221212, Email-kala@genesismedimail.com/genesismediamail@gmail.com
- 5) M/S-RABIN VIDEO GRAPHICS, Plot No-367/3765, Mahadev Nagar, Lane-2, Jharpada, BBSR-751006, Ph No-9437001500/7205001500 Email-rabinvideographics@gmail.com.
- 6) M/S-ADKNACK, 2/3, podder Nagar, Besides South City Mall, kolkata-700068, Phone-033-46017600/9810056694, Email-adknackkolkata@gmail.com
- 7) M/S-HERALD CREATIVES PRIVATE LIMITED, Mohanty pada, Chandinichowk, Cuttack-753002, Ph No-0671-2361055, Email-herald.advertise@gmail.com/heraldcreatives@gmail.com.
- 8) M/S-AJAY SHUKLA PRODUCTIONS PVT. LTD, Farheen Fatima, L3/78, Acharya Vihar, BBSR- Ph No-9810086939, Email-asplnetwork@gmail.com
- 9) M/S-UK FORTUNE, 97/94, Gelapur, Gopinathpur, Dhauli Square, BBSR-751002, Ph No-9938457841, Email-ukfortune.in@gmail.com
- 10) M/S-ELEANORA IMAGES PRIVATE LIMITED, HIG-7, Phase-I, pokhariput, BBSR-751020, Ph No-9776431650, Email-info@eimagesindia.com
- 11) M/S-TOC COMBINE PRIVATE LIMITED, B-103, Fourth Floor, Panchsheel Vihar, Malviya Nagar, New Delhi-110017 or H-002, Saraswati apartment, 97 IP Extension, New Delhi-110092, Ph No-9810682725, Email-thetrackone@gmail.com
- 12) M/S-ACADEMY FOR MEDIA LEARNING PRIVATE LIMITED, Managing Director & CEO, ACADEMY FOR MEDIA LEARNING PVT LTD, M-6, Samanta Vihar, BBSR-751017, Email-ceo@odisha.live/accounts@oldigital.in Ph No-6370952100
- 13) M/S-PRELUDE NOVEL VENTURES PRIVATE LIMITED, 108/B, 2nd Floor, pnv Complex, Master Canteen, Janpath, Unit-III, BBSR-751001 Email-info@preludelive.com, Ph No-0674-2394586/87.
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- 15) M/s. SWAHA ENTERTAINMENT, Canal Road, Chhatra Bazar, College Square, Ctc-753003, Ph No-0671-2973999, Mob-9437274857, Email-swaha.advocacy@gmail.com
- 16) M/S-ANSHUMAN CREATIVES, Brahman Sahi, Choudwar, Cuttack-754025, Mob-8895178674 Email-anshumancreatives@gmail.com

for information and necessary action.

*Tom*  
10/1/2022  
Deputy Director